

The book was found

# Global Business Today



## Synopsis

Global Business Today is the proven choice for any international business course. It brings together the insights of now a team of practitioners, scholars, and award-winning instructors to present a contemporary and realistic perspective of this multi-faceted field. For the 9th edition, G. Tomas M. Hult from Michigan State University has joined Charles Hill to deliver a program that is: Current • it is comprehensive and up-to-date. Application Rich • it goes beyond an uncritical presentation and shallow explanation of the body of knowledge. Relevant • it focuses on managerial implications. Integrated • its tight flow between chapters is fully integrated with proven adaptive technology. Global Business Today • The market-leading program of international business.

## Book Information

Paperback: 576 pages

Publisher: McGraw-Hill Education; 9th edition (January 14, 2015)

Language: English

ISBN-10: 9814738255

ISBN-13: 978-9814738255

ASIN: 0078112915

Product Dimensions: 8.4 x 0.9 x 10.7 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars • See all reviews • (16 customer reviews)

Best Sellers Rank: #5,515 in Books (See Top 100 in Books) #2 in Books > Textbooks > Business & Finance > International Business #12 in Books > Business & Money > International #12 in Books > Textbooks > Business & Finance > Management

## Customer Reviews

Provides great study, historical references & recent (in a matter of years for reference) trends as why some business issues & deals have come about as they have; not just in the US but globally. More than most realize, business of today stretches FAR beyond our everyday thinking. If you desire to learn more on the supply & demand chains of business and the direct affects nationally & globally, this book will help with that understanding.

This is one of the most incomplete and one-sided textbooks I've ever used. Takes very two-sided issues and shows one side of an issue in a way that's misleading for purpose of actually learning about the issue. I wouldn't recommend this textbook to anyone, using this as a first reference will

mostly lead to a very skewed in one direction perspective on the issue. Simplifying issues for an intro is fine, but this book is directly one-sided and misleading.

The product meet my expectations.

Product arrived ahead of schedule and fully met my expectations.

Very helpful

it's a book for class, what can I say.

Boring

Shipped quickly and is exactly what I expected and needed for my course. Very easy to use and has a lot of interactive parts in the book.

[Download to continue reading...](#)

Global Business Today The Global Minotaur: America, Europe and the Future of the Global Economy (Economic Controversies) Globalization, Spirituality & Justice (Rev Ed) (Theology in Global Perspective) (Tgp-Theologoy of Global Perspective) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Business Writing Today: A Practical Guide Business Communication Today (13th Edition) Legal Environment of Business: Online Commerce, Ethics, and Global Issues (8th Edition) The Global Code: How a New Culture of Universal Values Is Reshaping Business and Marketing BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - French Accents: Farmhouse French Style For Today's Home Coloring Book for Adults & Grown Ups: An Easy & Quick Guide to Mastering Coloring for Stress Relieving Relaxation & Health Today! (The Stress Relieving Adult Coloring Pages) "Today Is Going To Be A Great Day" Inspirational Adult Coloring Book Oil Pastel: Materials and Techniques for Today's Artist Fashion: A Timeline in Photographs: 1850 to Today Nellie Bly and Investigative Journalism for Kids: Mighty Muckrakers from the Golden Age to Today, with 21 Activities (For Kids series) The Everything Kids' Basketball Book: The All-time Greats, Legendary Teams, Today's Superstars--and Tips on Playing Like a Pro Linux Techniques: Programming,

System Management and Applications (Technology Today) (Volume 4) The New Cast-Iron Cookbook: More Than 200 Recipes for Today's Kitchen Carson Dellosa Common Core 4 Today Workbook, Math, Grade 2, 96 Pages (CDP104591) Moto GP Yesterday & Today

[Dmca](#)